

Letter. No. PMIDC/SWM/2025/.....**4335-36**
22.05.2025

Dated: **22/5/2025**

(Through Email only)

To

1. All the Commissioners, Municipal Corporations in Punjab.
2. All the Additional Deputy Commissioners (G/UD) in Punjab.

Subject: Observance of World Environment Day (5th June, 2025) – Theme: “Ending Plastic Pollution Globally”.

On the subject noted above. I am directed to inform that a 10 days long (26th May to 5th June 2025) State wide Campaign will be organized from 26nd May to 5th June, 2025 at the occasion of “World Environment Day” focusing on importance of ending plastic pollution on the theme “Ending Plastic Pollution Globally”.

2. All the ULBs are requested to kindly conduct the day wise Activities dedicated to environment protection & conservation during the campaign period as under:

SN	Date	Activity Category	Activities
1.	26 th - 27 th May	I	<ul style="list-style-type: none"> • Pledge, Rallies, Cyclotrons, Walkathons etc to encourage the citizen to stop the usage of Single Use Plastics & other such unnecessary items and inspire others to do the same. • Elimination of GVPs and their beautification.
2.	28 th - 29 th May	II	<ul style="list-style-type: none"> • Plogging/ Picking of plastic waste from Road sides, Office premises, Open plots, Campus, Bus Stands, Educational institutions and other public places. • Cleanliness of Road Berms/ Dividers/ Footpaths
3.	30 th - 31 st May	III	<ul style="list-style-type: none"> • City Beatification by- <ul style="list-style-type: none"> ➤ Removal of hoardings/ banners/ phemphlets etc from Trees/ Walls/ Poles/ Toilets ➤ De-concretization/removal of tiles & concretes from bottom/ roots of trees in the office premises of ULBs/ Administration/ Courts/ other offices/ streets/ roads/ public places/ institutions and other places.
4.	2 nd - 3 rd June	IV	<ul style="list-style-type: none"> • Plantation of indigenous species plants like Neem, Peepal, Bargad, Jamun, Aam, Ber, Arjun, Pilkhan, Amaltas, Gulmohar, Bougainville, Siris, Gullar, Simble etc. at Compost Units, MRFs, ULBs Offices etc.
5.	4 th - 5 th June	V	<ul style="list-style-type: none"> • Celebration of World Environment Day <ul style="list-style-type: none"> ➤ Workshop on Elimination of Single Use Plastics. ➤ Exhibition on Alternatives of SUP Items ➤ Exhibition on Compost & Dry Waste Management

3. All activities to be organized as SUP Free & Garbage Free. There will be no usage of flex banners/ SUPs in any manner; no usage of Flower Bouquets, no burning of Garbage, no

distribution of edibles/ packaged bottled water/ cold drinks etc to any one at the venue of programme and only cloth banners/ paper posters will be used.

4. All CMCs/ADCs (UD/G) are requested to kindly conduct the above Swachhhta Activities with active involvement of Social/ Religious/ Educational Institutions, NGOs/ CBOs/ SHGs/ Youth Clubs/ NCC-NSS-Scout/ NYK volunteers, Market/ Residential Associations etc.

5. It is also requested to designate the Field Officers/ Nodal Officers for above activities & generate Login IDs on 'Meri Life Portal' (<https://merilife.nic.in>).

6. All the activities carried out must to be uploaded on 'Meri Life Portal' (<https://merilife.nic.in>) through Field Officers login and publish the same in the Social/ Print & Electronics Media for wider publicity.

22/5/2025
Dr Naresh K. Bhardwaj
Addl. Project Director (SWM)
PMIDC, Deptt. of Local Govt. Punjab
Chandigarh

Endst. No. PMIDC/SWM/2025/.....*4337*

Dated: 22.05.2025

A copy of the above is forwarded to all Executive Officers, Municipal Councils and Nagar Panchayats in Punjab for information and planning of special drive in their respective ULBs.

22/5/2025
Dr Naresh K. Bhardwaj
Addl. Project Director (SWM)
PMIDC, Deptt. of Local Govt. Punjab
Chandigarh

Endst. No. PMIDC/SWM/2025/.....*4338-43*

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A copy of the above is forwarded to the followings for information.

1. Secretary to GoI, MOHUA
2. Secretary to GoI, MoEE&CC
3. PS/ACSLG for kind information of ACSLG
4. PS/PS DSTE for kind information of PS/DSTE Punjab.
5. JDLG for kind information
6. Member Secretary, Punjab Pollution Control Board, Patiala.

22/5/2025
Dr Naresh K. Bhardwaj
Addl. Project Director (SWM)
PMIDC, Deptt. of Local Govt. Punjab
Chandigarh

CC:

1. EA/CEO for kind information of CEO/PMIDC
2. General Manager (O&M) PMIDC